



GROUNDSWELL
educational films

“HOW DO YOU FEEL?” Presidential Campaign College Internship



Job title: Presidential Campaign College Intern

Period: September - November 8, 2016

Groundswell Educational Films seeks diverse young people between the ages of 18 – 28 to serve as Presidential Campaign College Interns in a national millennial voter engagement campaign. This is a non-partisan campaign with a goal of promoting citizenship, civil discourse and higher voter turnout among millennials. To be eligible applicants must have the following: a smartphone; social media page(s); leadership skills; and a passion for civic engagement.

“How Do You Feel?” features selfie video statements by millennials about the upcoming election, social media conversation, live events, and voter registration. With no right or wrong answer, people who don't ordinarily think of themselves as political can answer this question and participate. Peer Captains should facilitate a safe, open spaces for conversation.

Responsibilities:

1. Recruit 10 or more friends to record a personal selfie statement up to 60 seconds on their smartphone answering the question: “How do you feel about Donald Trump becoming president?”. At the end of their video, participants should ask, “I want to hear from (FRIEND'S NAME)”.
2. Ask your friends to do two things with the video: post it to their social media using #HowDoUFeel, and text it to you with their name and city, state where they are/will register to vote.
3. You will collect videos from your friends, send them to the campaign, and identify the people in the video in a google form. Follow up with your people and send them the link to register to vote, and on election day check in with them to make sure they vote. You may be connected to local organizations that can help you do this more effectively.
4. Participate with other Presidential Campaign Interns on weekly national conference calls to share strategies and plan outreach activities. Questions? Contact Jeff Spitz at Groundswell Educational Films: Jeff@groundswellfilms.org. [APPLY HERE](#).

[More info about the campaign and sample video statements here.](#)



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#HowDoUFeel

- ◆ STUDENTS WANT TO SHARE THEIR THOUGHTS AND FEELINGS ABOUT THE CONTROVERSIAL ELECTION IN A SAFE SPACE THAT PROMOTES MEANINGFUL DIALOGUE AND UNDERSTANDING.
- ◆ MILLENNIALS WANT TO USE THEIR SMARTPHONES AND ENGAGE ON THEIR FAVORITE SOCIAL MEDIA PLATFORMS.
- ◆ MANY SAY THEY WANT TO HEAR MULTIPLE POINTS OF VIEW AND SUBSTANTIVE DISCOURSE, NOT JUST ANGRY PARTISANSHIP.
- ◆ THEY ALSO ASK, "HOW CAN I REGISTER AND VOTE WHILE AWAY AT COLLEGE?"

CAN WE GET THE 83% NON-VOTER MILLENNIALS TO REGISTER IN 2016?

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